



James A. Ajello
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Jim Ajello is Senior Vice President of Business Development, charged with the responsibility of growing Reliant's retail energy business. He started the commercial and industrial retail energy business in 2000 at Reliant Energy Inc., a retail energy company that helps its clients optimize the value of their energy spending by reducing costs, managing price risks and improving operating efficiencies. Today, Reliant has one of the largest retail energy businesses in the U.S. He joined Reliant Energy in November 2000. He is a member of the Reliant Leadership Forum, and is chairman of Reliant's Benefits Committee.

Reliant Energy, Inc. (NYSE: RRI) based in Houston, Texas, provides electricity and energy services to retail and wholesale customers in the United States. In Texas, the company provides service to approximately 1.9 million retail electricity customers, including residential and small business customers and commercial, industrial, governmental and institutional customers. Reliant also serves commercial, industrial, governmental and institutional customers in the PJM (Pennsylvania, New Jersey and Maryland) market. The company is one of the largest independent power producers in the nation with approximately 16,000 megawatts of power generation capacity in operation across the United States. These strategically located generating assets utilize natural gas, fuel oil and coal. For more information, visit <http://www.reliant.com/corporate>.

Before joining Reliant Energy, Jim was vice president of Enron North America, based in Houston, where he was responsible for a team originating business with large industrial clients. Previously, he was based in New York as managing director of the Energy & Natural Resources Group of UBS Warburg. His client base included oil and gas exploration and production companies, pipelines and mining companies in North America. Prior to this assignment, Jim was managing director and manager of UBS Chicago for four years and before that was head of the UBS North American project finance team. Including previous work at U.S. Synthetic Fuels Corporation in Washington, D.C., he has over 25 years of finance, general management, and operations experience in the chemicals, refining, energy and natural resources sectors.

Jim is Chairman of the U.S. Department of Energy's Environmental Management Advisory Board. He also serves on the Board of Directors for Junior Achievement (Southeast Texas). He holds a bachelor's degree from the State University of New York and a master's from Syracuse University. In addition, he is a graduate of the Advanced Management Program of the European Institute of Business Administration (INSEAD) in Fountainebleau, France.